



NEW MEXICO

OKLAHOMA

ARKANSAS

TENNESSEE

NORTH CAROLINA

SOUTH CAROLINA

DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Rodeo CDP, California

Subject	Number	Percent
<b>SEX AND AGE</b>		
Total population	8,679	100.0
Under 5 years	521	6.0
5 to 9 years	585	6.7
10 to 14 years	634	7.3
15 to 19 years	645	7.4
20 to 24 years	545	6.3
25 to 29 years	560	6.5
30 to 34 years	534	6.2
35 to 39 years	489	5.6
40 to 44 years	590	6.8
45 to 49 years	698	8.0
50 to 54 years	692	8.0
55 to 59 years	602	6.9
60 to 64 years	525	6.0
65 to 69 years	368	4.2
70 to 74 years	265	3.1
75 to 79 years	178	2.1
80 to 84 years	115	1.3
85 years and over	133	1.5
Median age (years)	38.2	( X )
16 years and over	6,782	78.1
18 years and over	6,551	75.5
21 years and over	6,158	71.0
62 years and over	1,362	15.7
65 years and over	1,059	12.2
Male population	4,235	48.8
Under 5 years	261	3.0
5 to 9 years	317	3.7
10 to 14 years	326	3.8
15 to 19 years	340	3.9
20 to 24 years	285	3.3
25 to 29 years	263	3.0
30 to 34 years	248	2.9
35 to 39 years	236	2.7
40 to 44 years	278	3.2
45 to 49 years	337	3.9
50 to 54 years	341	3.9
55 to 59 years	279	3.2
60 to 64 years	255	2.9
65 to 69 years	173	2.0
70 to 74 years	118	1.4
75 to 79 years	77	0.9
80 to 84 years	53	0.6
85 years and over	48	0.6

Subject	Number	Percent
Median age (years)	36.3	( X )
16 years and over	3,243	37.4
18 years and over	3,128	36.0
21 years and over	2,923	33.7
62 years and over	610	7.0
65 years and over	469	5.4
Female population	4,444	51.2
Under 5 years	260	3.0
5 to 9 years	268	3.1
10 to 14 years	308	3.5
15 to 19 years	305	3.5
20 to 24 years	260	3.0
25 to 29 years	297	3.4
30 to 34 years	286	3.3
35 to 39 years	253	2.9
40 to 44 years	312	3.6
45 to 49 years	361	4.2
50 to 54 years	351	4.0
55 to 59 years	323	3.7
60 to 64 years	270	3.1
65 to 69 years	195	2.2
70 to 74 years	147	1.7
75 to 79 years	101	1.2
80 to 84 years	62	0.7
85 years and over	85	1.0
Median age (years)	39.7	( X )
16 years and over	3,539	40.8
18 years and over	3,423	39.4
21 years and over	3,235	37.3
62 years and over	752	8.7
65 years and over	590	6.8
RACE		
Total population	8,679	100.0
One Race	7,995	92.1
White	3,823	44.0
Black or African American	1,410	16.2
American Indian and Alaska Native	53	0.6
Asian	1,762	20.3
Asian Indian	365	4.2
Chinese	125	1.4
Filipino	929	10.7
Japanese	32	0.4
Korean	14	0.2
Vietnamese	34	0.4
Other Asian [1]	263	3.0
Native Hawaiian and Other Pacific Islander	62	0.7
Native Hawaiian	16	0.2
Guamanian or Chamorro	4	0.0
Samoan	13	0.1
Other Pacific Islander [2]	29	0.3
Some Other Race	885	10.2
Two or More Races	684	7.9
White; American Indian and Alaska Native [3]	79	0.9
White; Asian [3]	135	1.6
White; Black or African American [3]	121	1.4
White; Some Other Race [3]	92	1.1
Race alone or in combination with one or more other races: [4]		
White	4,321	49.8
Black or African American	1,657	19.1
American Indian and Alaska Native	192	2.2

Subject	Number	Percent
Asian	2,047	23.6
Native Hawaiian and Other Pacific Islander	128	1.5
Some Other Race	1,086	12.5
HISPANIC OR LATINO		
Total population	8,679	100.0
Hispanic or Latino (of any race)	2,134	24.6
Mexican	1,498	17.3
Puerto Rican	48	0.6
Cuban	14	0.2
Other Hispanic or Latino [5]	574	6.6
Not Hispanic or Latino	6,545	75.4
HISPANIC OR LATINO AND RACE		
Total population	8,679	100.0
Hispanic or Latino	2,134	24.6
White alone	933	10.8
Black or African American alone	40	0.5
American Indian and Alaska Native alone	22	0.3
Asian alone	35	0.4
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	865	10.0
Two or More Races	239	2.8
Not Hispanic or Latino	6,545	75.4
White alone	2,890	33.3
Black or African American alone	1,370	15.8
American Indian and Alaska Native alone	31	0.4
Asian alone	1,727	19.9
Native Hawaiian and Other Pacific Islander alone	62	0.7
Some Other Race alone	20	0.2
Two or More Races	445	5.1
RELATIONSHIP		
Total population	8,679	100.0
In households	8,638	99.5
Householder	2,920	33.6
Spouse [6]	1,455	16.8
Child	2,809	32.4
Own child under 18 years	1,783	20.5
Other relatives	1,004	11.6
Under 18 years	311	3.6
65 years and over	197	2.3
Nonrelatives	450	5.2
Under 18 years	32	0.4
65 years and over	23	0.3
Unmarried partner	196	2.3
In group quarters	41	0.5
Institutionalized population	0	0.0
Male	0	0.0
Female	0	0.0
Noninstitutionalized population	41	0.5
Male	12	0.1
Female	29	0.3
HOUSEHOLDS BY TYPE		
Total households	2,920	100.0
Family households (families) [7]	2,191	75.0
With own children under 18 years	977	33.5
Husband-wife family	1,455	49.8
With own children under 18 years	619	21.2
Male householder, no wife present	196	6.7
With own children under 18 years	77	2.6
Female householder, no husband present	540	18.5
With own children under 18 years	281	9.6

Subject	Number	Percent
Nonfamily households [7]	729	25.0
Householder living alone	583	20.0
Male	274	9.4
65 years and over	78	2.7
Female	309	10.6
65 years and over	129	4.4
Households with individuals under 18 years	1,126	38.6
Households with individuals 65 years and over	791	27.1
Average household size	2.96	( X )
Average family size [7]	3.40	( X )
HOUSING OCCUPANCY		
Total housing units	3,137	100.0
Occupied housing units	2,920	93.1
Vacant housing units	217	6.9
For rent	85	2.7
Rented, not occupied	8	0.3
For sale only	44	1.4
Sold, not occupied	11	0.4
For seasonal, recreational, or occasional use	4	0.1
All other vacants	65	2.1
Homeowner vacancy rate (percent) [8]	2.3	( X )
Rental vacancy rate (percent) [9]	7.4	( X )
HOUSING TENURE		
Occupied housing units	2,920	100.0
Owner-occupied housing units	1,861	63.7
Population in owner-occupied housing units	5,508	( X )
Average household size of owner-occupied units	2.96	( X )
Renter-occupied housing units	1,059	36.3
Population in renter-occupied housing units	3,130	( X )
Average household size of renter-occupied units	2.96	( X )

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.